

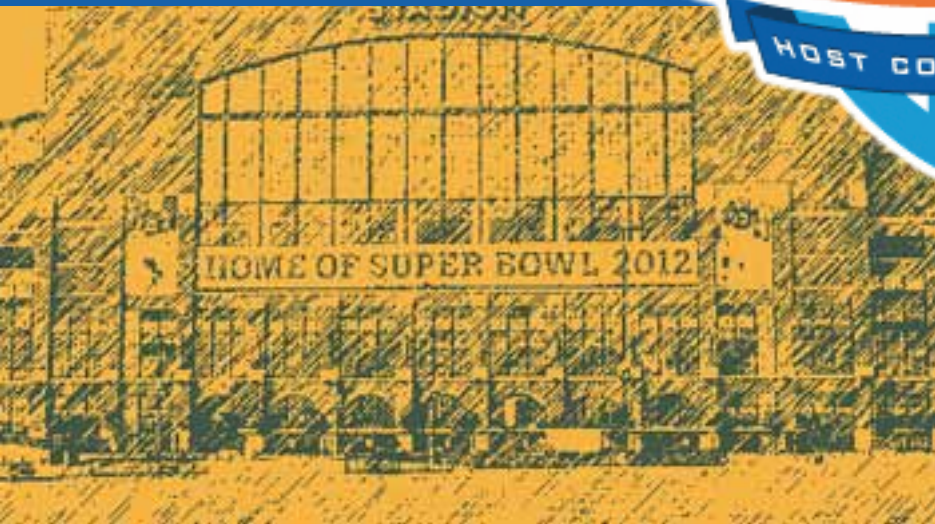
Volunteer  
Headquarters  
Rocks!



DAILY  
VOLUNTEER  
PUBLICATION



SUPER  
BOWL  
XLVI



1

DAY UNTIL  
KICK-OFF

# DAILY HEADLINE



## TONY MASON

Hi, I'm Tony Mason and we are on the doorstep of the day we have all been waiting for here in Indianapolis. The culmination of everyone's efforts has been on display for all to see and I am confident that our volunteers will ensure that this weekend will be the icing on the cake. Speaking of cake, check out the picture one of our volunteers brought to the Control Center. These small gestures go a long way in making lifelong memories.

One of my most treasured memories will be our creation of XLVI faces that featured volunteers whose lives have intersected with Super Bowl XLVI. From Amp Harris (a lifelong mentor to Indianapolis Youth) to Bev Meska (a Super Knitter who contributed 250 Super Scarves), every one of our volunteers has helped make a difference. At the end of the day, this is what it is about!

Have a Super Day!

## HIGHLIGHTS FOR TODAY & TOMORROW

### SATURDAY, FEBRUARY 4

#### **IDADA Art Pavillion @ 10am**

Greet fans as they explore more than 20,000 square feet of eye-popping, visually stunning site-specific installations by local and national artists. TURF includes 20 mini-museums all rolled into one! It is free and open to the public and is an easy walk from Super Bowl Village. Address is 401 E. Michigan St.

#### **Nightly Pyrotechnics Show @ approximately 9pm**

Speak with fans as they watch the nightly light and pyrotechnic show.

#### **The Huddle After Hours @ 10pm**

Talk with fans as they go to The Huddle After Hours Club, which is open to the public and is an ultralounge destination featuring top-shelf cocktails, an exclusive VIP area and entertainment.

### SUNDAY, FEBRUARY 5

#### **Super Bowl Village @ 11am**

Help guide fans as they celebrate football in Super Bowl Village! Enjoy live music, entertainment, food and beverages and more in this outdoor festival! Entrance is FREE.

#### **Official NFL Alumni Super Bowl Tailgate Party @ 2:30pm**

Engage with these Tailgate Party ticketholders headed to Bartini's Martini Lounge to celebrate the Super Bowl in style at the Official NFL Alumni Super Bowl Tailgate. Program includes an open bar with flare bartenders, wide array of upscale food selections, live entertainment and NFL celebrities.

#### **Super Bowl XLVI @ 6:30pm**

The moment we have all been waiting for - Lucas Oil Stadium, the home of the Indianapolis Colts, serves as the home of Super Bowl XLVI. This will be the first Super Bowl held in Indianapolis. Kick-off is approximately 6:30 pm ET and will air on NBC.

[> VIEW THE ENTIRE EVENT CALENDAR](#)

# WHAT THEY SAID



*Today's testimonial is an ode to the spirit of volunteering.*

*Lauri Dusselier from Ames, Iowa who is volunteering as a Zip Line Quarterback shared this note that accompanied her Super Scarf.*

*"Helen passed away on 9-11-10. She was always helping others and volunteered her entire life. She knit this scarf after she became ill. Knitting passed the time and the scarves were for a good cause. Thank you for volunteering!"*

*Knitted by: Helen Sorensen*

*Date: 8-11-10*

*City: Indianapolis*

## VOLUNTEER PRESS COVERAGE

**Hottest 2012 Super Bowl souvenir is a hand-knit scarf**

<http://gantdaily.com/2012/02/02/hottest-2012-super-bowl-souvenir-is-a-hand-knit-scarf/>



## DID YOU KNOW?

- 360 = degree inflated vortex dome that provides approximately 2,500 square feet of warm space with gaming and immersive video in the Super Bowl Village
- 317 = classrooms participating in Super Learning in a Super State
- 92 = All Indiana counties touched by Super Bowl programs
- 117 = static signs in addition to 45 variable message signs in place to support vehicle movement around the city during Super Bowl time

## SUPER VOLUNTEER(S) OF THE DAY



### Liz Dixon

**Name**

Liz Dixon

**Hometown**

Chicago / Indianapolis

**Family**

My kids are my biggest blessing. Everything I do, I do it for them.

**How long have you been in Indiana / Indianapolis?**

15 years

**Favorite Football Team / Football Player**

Indianapolis Colts / Peyton Manning

**Where are you volunteering?**

I have been a promotions co-chair for 2 1/2 years and am volunteering in the JW media center during the week of Super Bowl

**Why did you choose to volunteer?**

I chose to volunteer because I wanted to make an impact on our community and build awareness for our phenomenal city!

**What do you do when outside of volunteering?**

I am the Executive Director of Marlin Jackson's Fight For Life Foundation; a radio & TV personality and a marketing/promotions executive

**What are you most looking forward to in Super Bowl 2012?**

I am looking forward to the NFL Experience reaching record attendance numbers and the Super Bowl Gospel Celebration. I am also thankful for this awesome weather and fantastic organization that the Host Committee has provided.

# PICS OF THE DAY



**flickr**<sup>TM</sup>  
SUPERBOWL VOLUNTEERS



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